SPONSORSHIP DECK

YellowScan LiDAR Convention 2024.

April 18th - 19th, 2024

Domaine des Moures, Villeneuve-lès-Maguelone

YellowScan

Welcome to the 5th edition of
YellowScan LiDAR Convention.

The YellowScan LiDAR Convention provides an exceptional opportunity for experts to come together, share experiences, exchange valuable feedback, and draw inspiration from fellow LiDAR users and the YellowScan team.

During the event, participants will gain invaluable insights into the latest advancements in LiDAR technologies. They'll also have the chance to explore how industry leaders are using the YellowScan CloudStation software and LiDAR portfolio.

On top of the numerous networking opportunities, this 5th edition will showcase a comprehensive program. From technical sessions and real-world industry case studies to interactive workshops, live demonstrations, and hands-on training sessions, there's something for everyone.

Table of content.

YellowScan LiDAR Convention 2024.

About the event.

This event is significant enough to offer a plethora of new stories, yet intimate enough to facilitate meaningful connections within the community.
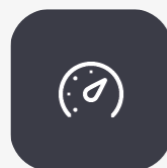
The highlight of the event is our esteemed speakers who will share their stories, unveil market expectations for the next few years, and provide valuable insights on maximizing the usage of LiDAR systems.

Industry case studies

Gain insights from leaders in both the industry & technology fields regarding their experiences with LiDAR technology.
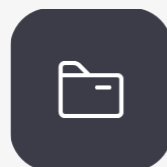
Problem-solving / Technology integration / Industry-specific / Real-world applications / Practical examples / Stories /

Business sessions

Join expert discussions around the LiDAR of tomorrow.

Industry trends / Market analysis / Growth strategies / Investment opportunities / Business development /

Technical sessions & training

Catch up on new features from our partners and team.

Data acquisition / Data processing / Point clouds / Best practices / Workshops / Hands-on /

Business Workshops & Seminars.

This year YellowScan LiDAR Convetion will be focusing on the trends that will shape tomorrow's companies. Covering a variety of topics ranging from: the advantages of using LiDAR to what we need to expect for this market in the next few years.

Our objective is to provide you with a deeper understanding of the benefits of LiDAR and offer insights into its practical applications.

Live Demonstrations

Participate in live demos of our LiDAR systems on different platforms.

Voyager / Explorer / Mounting bracket / Dual Camera / Drones / Flight Demonstration /

Networking

Meet strategic partners and get to know your peers.

Network / Exchange / Learn / Teach / Ecosystem / Knowledge / Insights sharing /

Why participate?

Key take-aways.

Engage in the YellowScan LiDAR Convention to gather insights on upcoming trends shaping businesses. Here are the three take-aways that encapsulate the essence and impact of our event:

1

Come together

Nothing better than bringing together customers and people interested in LiDAR technology to network and exchange.

2

Learn from others

There is something to learn from everyone. Sharing knowledge about the LiDAR industry can empower others to want to play a part in it.
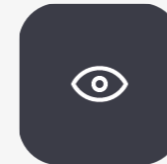
3

Get insight of the market

Technological and panel discussions, as well as workshops will provide you with a better understanding of tomorrow's market.

Why sponsors?

Take part in an event on drone LiDAR technology.

Sponsors play a crucial role in supporting the event's growth and success, while also gaining visibility within the drone LiDAR technology community. Take part in the event and connect with industry enthusiasts.
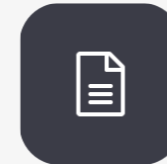
Boost your visibility
We commit to boost your visibility to all the participants all the time during the convention.
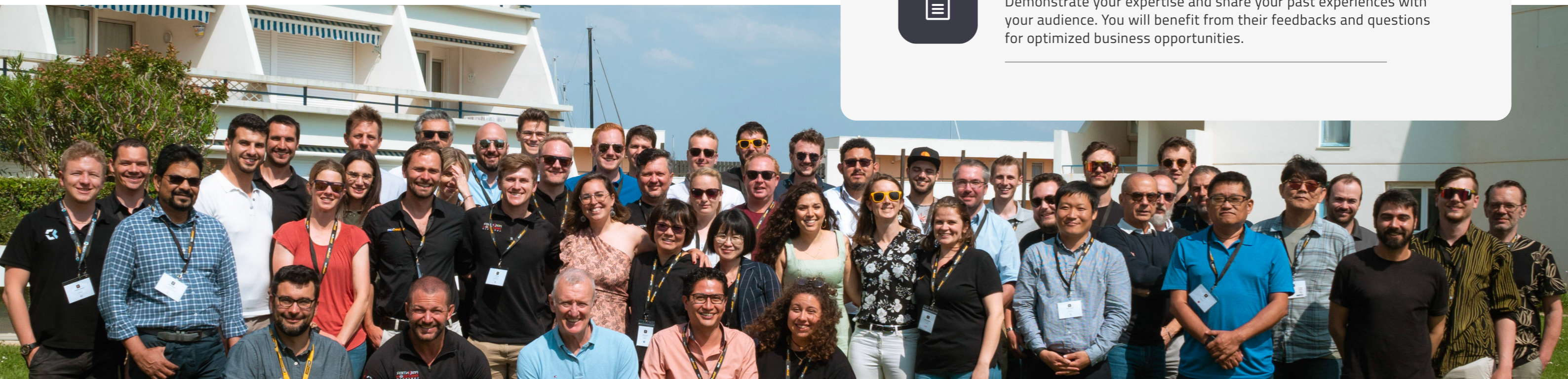
Reach your audience
Connect with your intended audience, enabling you to organically nurture and broaden your professional network

Share your knowledge
Demonstrate your expertise and share your past experiences with your audience. You will benefit from their feedbacks and questions for optimized business opportunities.

LiDAR for Drone 2022 in figures.

About the past edition

We were delighted to welcome various speakers from around the world who spoke about many projects with the YellowScan LiDAR technology..

LiDAR for Drone 2022 was also about LiDAR technologies for UAVs with speakers from the following industries: 3D laser scanners, IMU, processing software and UAVs.

In the section below, you'll find key figures, some of the presentations that took place, and an overview of the latest edition of this event.

LiDAR for Drone 2022 was held on June 13th & 14th at the Domaine de Verchant in Montpellier.

The guests had the opportunity to hear from many experts of different industries such as Energy & Utilities, Environmental Research, Road & Railway, Mining, Media & Entertainment and Archeology.

For this not-to-be-missed event, YellowScan put together a diverse and exciting agenda with presentations, workshops, live demonstrations and training.

> We were able to understand how LiDAR technology can be used to map penguin colonies in Antartica or a pirate lighthouse in Madagascar. This proves the wide variety of applications that are being implemented by customers and users. The LiDAR technology is really going to evolve and become very essential in the coming years
>
> Boris Leroux
> Sales Engineer at Positics

+100
Participants during the previous event

+25
Nationalities from all around the world

70%
Considering coming back

Case studies showcased:

During our two-day event, we brought real-world applications to the forefront through a series of case study presentations and practical training sessions. These two days were animated by several case studies presentations and trainings, including some below:

Energy & Utilities

Collecting 1000km of Portugeuses powerline LiDAR data in 30 days

Eduard Vainu - Hepta

In June 2021, Hepta conducted a pilot project for the Portugese customer, the goal was to present that drones can perform aerial data collection in 30 days.

Environmental Research

Avalanche risk detection: Norwegian Public Roads Authority

Martin Andersson - Scandinavian Drone AS

Presentation of a proof-of-concept event to bring together various government agencies to evaluate use of LiDAR and drone technology to help with avalanche risk monitoring.

Road & Railway

Building the digital twin of the Chain Bridge in Budapest

Balint Vanek - Ventus-Tech Kft.

The technical challenges of combining airborne as well as terrestrial laser scanning, bathymetry and photogrammetry were presented, followed by the description how to combine all these data sources to a BIM ready digital twin.

Archeology

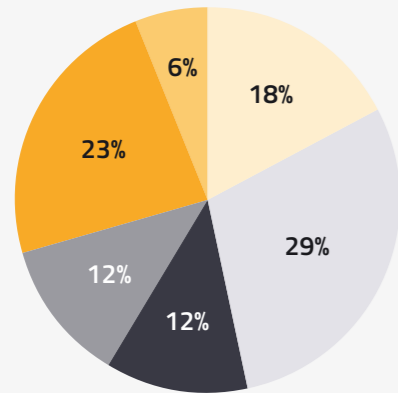### LiDAR survey uncovers network of hidden Maya structures

Martin Herkammer - Quantum-Systems

Quantum-Systems sponsored an expedition to Guatemala in April 2022 and teamed up with scientists of the University San Carlos to support with modern UAVs and airborne UAV Lidar to map huge forest areas.
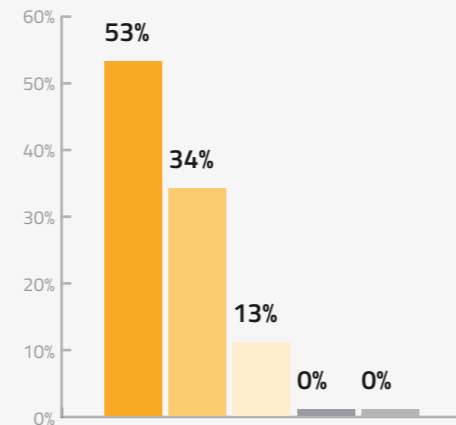
Key numbers of the last edition:

We are attentive to our participants' needs to ensure they have the best experience possible at our event. We are proud to say that the feedback we have received from previous years is very positive and encouraging. In this regard, we will continue to improve our event and hope you will enjoy it once again!

What were the critera that decided you to come to the event?

- 6%
- 18%
- 23%
- 29%
- 12%
- 12%

- 🟠 Case studies
- 🟡 YellowScan products
- 🟡 Presentations
- ⬜ Discovering LiDAR
- ⬜ Networking
- ⬛ Meet the team
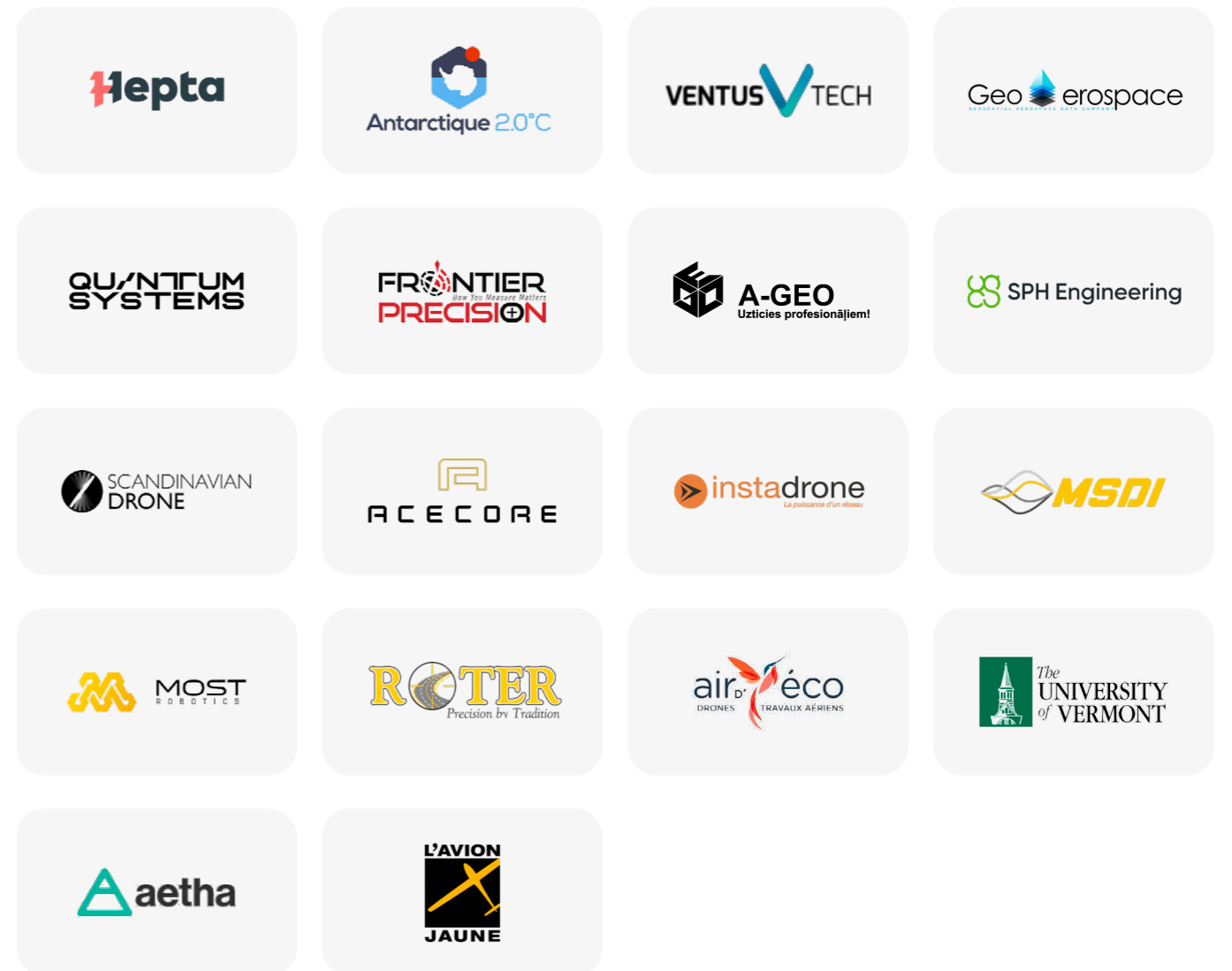
How would you rate the conference quality?

- 53%
- 34%
- 13%
- 0%
- 0%

- 🟠 Excellent
- 🟡 Very good
- 🟡 Good
- ⬜ Fair
- ⬜ Poor

Previous partners & speakers.

Previous sponsors:

RIEGL

applanix
A TRIMBLE COMPANY

fischer
CONNECTORS

Terra solid
POINT CLOUD INTELLIGENCE

Previous speakers:

Hepta

Antarctique 2.0°C

VENTUS V TECH

Geo Aerospace

QUANTUM SYSTEMS

FRONTIER PRECISION

A-GEO
Uzticies profesionāļiem!

SPH Engineering

SCANDINAVIAN DRONE

ACECORE

instadrone

MSDI

MOST ROBOTICS

ROTER
Precision by Tradition

air D'éco
DRONES TRAVAUX AÉRIENS

The UNIVERSITY of VERMONT

aetha

L'AVION JAUNE

Packages comparison.

Sponsoring our event.

We invite you to support our upcoming YellowScan LiDAR Convention as a sponsor.
Join us in making this event an enriching experience for all involved.

PRE-EVENT	Gold Package	Silver Package	Bronze Package
PRICE	**5.995€***	**4.595€***	**3.595€***
3x email marketing campaigns to a database of 6000 professionals	Horizontal Banner and Logo	Logo	Logo
Event page	Logo + 100 words	Logo + 75 words	Logo + 50 words
PR to our journalist	Large logo	Logo	Logo
Teaser video	Logo	Logo	Logo
Brand recognition and interaction across all SM (4500+ followers)	4 content to define	2 content to define	1 content to define
A4 Advertising GIM International	Larger logo	Logo	Logo
2x E-Blasts	Larger logo	Logo	Logo
E-Blast Inside GNSS	Larger logo	Logo	Logo
Banner on YellowScan's Home Page	Logo	X	X

EVENT	Package Sponsor	Silver Package	Bronze Package
Number of free attendees	4(+4)	2(+2)	1(+1)
Advertising space in conference materials	Double Page	A4	A5
Sponsor mention during opening and closing ceremonies	✓	✓	✓
Items for goody bag (object or flyer)	✓	✓	✓
Pop-up Stand	Logo	Logo	Logo
Exhibitor table	✓	✓	✓

POST-EVENT			
Emailing campaign to all participants	Horizontal banner & Logo	Logo	Logo
Brand recognition and interaction across all SM (4500+ followers)	4x posts	2x posts	1 post
Advertising in post-event meeting digital Package to all our database (4500+ professionals)	Double Page	A4	A5
Wrap-up video (Thank you)	Logo	Logo	Logo
Satisfaction survey & Results	2 questions	1 question	1 question

Prices are VAT Excluded

Agreement form.

If you are interested, please fill in the form below:

If you have any specific requests or questions, please do not hesitate to call us or contact us directly using the details on the following page.
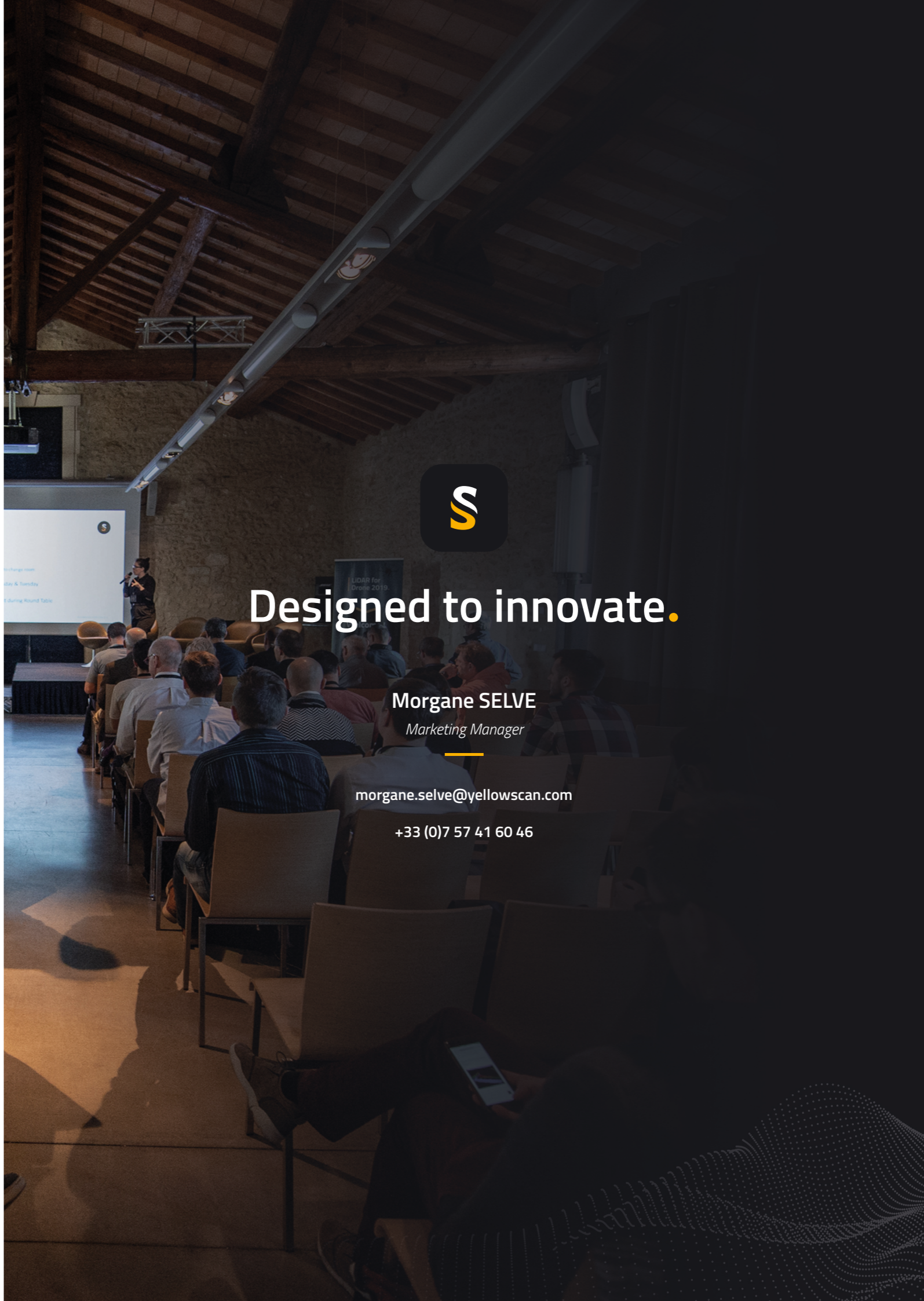
COMPANY NANE

PROPRIETOR / MANAGER

STREET

POSTCODE, TOWN, COUNTRY

WORK NUMBER (company)

EMAIL (company)

☐☐☐☐☐☐☐☐☐☐☐☐
VAT REG NO

PERSON TO CONTACT

MOBILE NUMBER

EMAIL (Note: Log-in data will be sent to above e-mail)

CORRESPONDENCE ADDRESS

INVOICE ADRESS

Packages:

☐ **Gold package**
5.995€ (VAT excl.)

☐ **Silver package**
4.595€ (VAT excl.)

☐ **Bronze package**
3.595€ (VAT excl.)

Others packages:

☐ **Exhibitor table**
1.200€ (VAT excl.)

☐ **Breakfast & permanent coffee station**
1.200€ (VAT excl.)

☐ **Networking coffee break**
1.200€ (VAT excl.)

☐ **Lunch**
2.000€(VAT excl.)

☐ **Internet & Recharge stations**
1.000€ (VAT excl.)

COMPANY STAMP AND AUTHORIZED SIGNATURE

DATE

Designed to innovate.

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Marketing Manager

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