

## Community manager – Bilingual English

### CDI - Saint-Clément-De-Rivière (34980)

YellowScan designs, develops and manufactures UAV and mobile LiDAR solutions for 3D mapping professional applications. Our customers use these solutions in the fields of surveying, civil engineering, mining, forestry, environmental research, linear infrastructure monitoring (railways, roads, powerlines...).

Join an enthusiastic team of 40+ people in a high-tech company with strong international growth. Team spirit, commitment and self-management are the driving forces behind YellowScan.

To support its growth in a global market, YellowScan is actively seeking its future **Internal & external community manager - bilingual English**. Within the Marketing-Communication team (4 people), our new "team player" will take charge of addressing messages and content to our online audiences (leads, customers, partners, media and influencers). The goal is to trigger sales conversations through community management and e-blasts.

#### ■ Responsibilities

Key Objective: Implement the marketing strategy with distributors and on social media

#### ■ Distributor's community

- Execute marketing campaigns to onboard new partners
- Create best practices and tools to support the partner's community
- Ensure the brand guideline is applied on all the distributor's communication
- Moderate discussions and increase user engagement
- Organize campaigns to stimulate partner's community involvement.

#### ■ Social media

- Grow profiles on social media, including Facebook, Twitter, Instagram and LinkedIn
- Implement social media plans and content calendars
- Manage social media content and track performance daily
- Work together with copywriters, designers, and product teams to ensure high quality content creation
- Prepare seasonal, weekly, and monthly reports, and monitor progress
- Build and maintain the process to resolve customer inquiries through social media

## ■ About you

- Hands on experience in daily social media management
- You have **excellent written and spoken English** skills and you speak French. Any other language would be appreciated (Spanish, Japanese, Arabic,...)
- You are open-minded and curious with an entrepreneurial mindset
- You are organized and able to manage priorities
- Having knowledge in geomatics or sensors or showing a strong interest in technology would be a plus

## ■ What we offer?

- A company culture focused on efficiency, direct and human relations; opportunities to propose ideas and ensure their implementation.
- A secure atmosphere: our company is open to all profiles
- Team spirit

Position to be filled as soon as possible on a long-term contract - France, Saint Clément de Rivière, near Montpellier in the South of France.

Please send your resume and cover letter in English to [gaelle.dhauteville@yellowscan-lidar.com](mailto:gaelle.dhauteville@yellowscan-lidar.com)